



1608 S. Washington | Amarillo, TX 79102 | 806 353.2911
Sharon Gongora | 806 654.0805

INSERTION ORDER

Rep: Stuart Stallard
Vendor: KCIT
Market: Amarillo
Phone #: 806 383.3321 Cell #: 806 584.5499
Email: stuart.stallard@kamr.com

Order #: 9671
Order Date: 10.5.16
Client: Unite For Amarillo (2150)
Length: various (:15s, :30s)
Run Dates: October_November.2016

C# 1457723
ENTERED
10/20/16

| KCIT TV | FOX | | | | | | #12 | \$2,270 |
|---|-----------|-------|-----|---|----|--------|-----|---------|
| NFL FOX Postgame | variable | \$250 | Sun | 4 | #2 | \$500 | . | |
| October 30 and November 6 | | | | | | | | |
| Sunday Prime ROS | 7-9p | \$550 | Sun | 4 | #2 | \$1100 | | |
| October 30 and November 6 | | | | | | | | |
| Big Bang Theory | 10-10:30p | \$70 | Fri | 4 | #2 | \$140 | | |
| October 28 and November 4 | | | | | | | | |
| 9P News | 9-9:30p* | \$175 | Sat | 4 | #2 | \$350 | | |
| October 29 and November 5 | | | | | | | | |
| *keep spot in news even if news is running late | | | | | | | | |
| Animation Domination | 10-11p | \$75 | Sat | 4 | #2 | \$150 | | |
| October 29 and November 5 | | | | | | | | |
| How I Met Your Mom | 1:30-2a | \$15 | Fri | 4 | #2 | \$30 | | |
| October 28 and November 4 | | | | | | | | |

Traffic: To be determined

Please confirm receipt of this order by email confirmation to sharon@doubleumarketing.com
Billing and payment will go through Double U Marketing & Communications.

Sharon Gongora

Sharon Gongora – Media Director
Double U Marketing & Communications
sharon@doubleumarketing.com

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

| | |
|--|---|
| Station and Location: KCIT Amarillo Tx | Date: 10-5-16 |
|--|---|

I, Wendi Swope
do hereby request station time concerning the following issue:

Bond Election Props 1-7

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------------------|----------------------------------|------|-------|----------------|-----------------|
| See attached insertion order | | | | | |

Total Charges:

This broadcast time will be used by: Unite For Amarillo

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes
 ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

N/A

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Double U Marketing

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least 24 hours before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

10-5-14 Weide Gripe 806-353-2411
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature Printed Name Title